

Arrival & Check-In Procedures

4th Annual “Nigeria Cultural Parade & Festival”

Saturday, October 3, 2020

Greetings 2020 “Nigeria Cultural” Parade Participants,

Culturally Naija & WeLead would like to thank you in advance for your participation in the **4th Annual “Nigeria Cultural Parade & Festival”**, to be held on **October 3rd, 2020** in **Downtown Houston** near the **Toyota Center**! The parade will begin promptly at **10:00 AM** and conclude by noon. Attendees will begin to arrive at 9:00 AM. **Immediately following the parade, the Festival will begin at Root Memorial Park across the street from the Toyota Center.**

We are very excited to welcome you to a celebration that will become a historical staple in the fabric of Houston’s rich history and community. In preparation for your arrival for the parade, we would like to ensure that you are provided with the following information so that your navigation around the parade route is safe, well-planned and a smooth transition.

Parade Check-In & Parade Position Decal Permits

We are asking for all parade participants to please arrive for parade check-in and registration, beginning at **7:30 AM until 9:15 AM.**

All parade check-ins and registration will take place on Bell Street between Jackson and Hamilton. Located close to the Holiday Inn Express & Suite on 1810 Bell St. **PLEASE NOTE: ALL parade participants MUST check-in upon arrival.**

PARKING: All parade participants will need to park their vehicle before the parade in any available parking lot and pay the parking fee or find street parking. **OPTION ONE:** We want to recommend the TUNDRA PARKING GARAGE by the Toyota Center. The Tundra Garage is located at 1515 Jackson Street. Use the entrance on Jackson Street near Leeland Street. There is a parking lot (fees may vary) off Chenevert & Clay directly across the street from check-in. You will be allowed to access this parking lot (Chenevert & Clay) until 9:00 am. Please adhere to all instructions for remitting parking fees in any or all parking lots located in Downtown to avoid being ticketed. SCHOOL BUSES are allowed to park on Clay Street.

Parade Arrival Check-In & Zone Definitions

ZONE A	• VIP Guest & Elected Officials
ZONE B	• Pre-Registered & Pre-Paid Guest
ZONE C	• Pre-Registered & Pre-Paid Guest

Important Information for Parade Line-Up, Staging & Entry for Participants

Official parade line-up and staging for vehicles, floats, etc. will take place off **Bell & Polk**. We ask that you please pay very close attention and follow all instructions as given by the parade director, deputy marshals and law enforcement as parade line-up logistics may change for the safety and best interest of parade participants and patrons. Please place the permits that will be distributed to your group during check-in on the dashboard of your vehicle that is in the parade lineup. As instructed, you will proceed to the parade entry by one of our parade marshals.

For additional information, please email us at info@culturallynaija.com or call us at (832) 452-7784.

Official 2020 Parade Route Map

